

COURSE BROCHURE

Financial Analysis & Business Valuation

Professional Training Course

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Introduction

Financial Analysis & Business Valuation is a premium executive training program designed to equip finance professionals, senior managers, investment analysts, corporate decision-makers, public sector leaders, and executive professionals with the advanced analytical skills required to interpret financial performance, assess business value, evaluate investment opportunities, and support strategic decision-making with confidence.

In today's complex financial and economic environment, organizations need professionals who can go beyond basic financial reporting and transform financial data into meaningful insights. This course provides a practical and strategic approach to financial statement analysis, performance evaluation, cash flow assessment, business valuation, investment appraisal, risk analysis, and value-based decision-making.

The executive-level value proposition of this program lies in helping government entities, ministries, public sector organizations, large corporations, and executive teams strengthen financial judgment, improve investment decisions, assess organizational value, evaluate projects and business units, and build stronger evidence-based recommendations for leadership and stakeholders.

This program is ideal for organizations seeking to enhance financial analysis capabilities, improve business valuation accuracy, support mergers and acquisitions, evaluate strategic projects, strengthen financial governance, and develop professionals who can link financial performance with long-term institutional value.

Course Objectives

By the end of this course, participants will be able to:

- Understand the strategic role of financial analysis in executive decision-making.
- Interpret financial statements and extract meaningful performance insights.
- Analyze profitability, liquidity, solvency, efficiency, cash flow, and financial sustainability.
- Evaluate business performance using financial ratios and trend analysis.
- Identify key value drivers that influence organizational and business valuation.
- Apply business valuation concepts to companies, assets, projects, and strategic initiatives.
- Understand valuation methods used in corporate finance and investment decisions.

- Support better financial governance, capital allocation, and long-term value creation.

Course Content: 5-Day Training Outline

Day 1: Foundations of Financial Analysis and Strategic Decision-Making

- The role of financial analysis in corporate, government, and public sector decision-making.
- Understanding how financial data supports strategy, governance, investment, and performance improvement.
- Key financial terminology used in financial analysis and business valuation.
- The relationship between financial reporting, business performance, and enterprise value.
- Understanding the purpose and structure of financial statements.
- Financial analysis as a tool for risk assessment, accountability, and executive reporting.
- Differences between accounting information and decision-oriented financial analysis.
- Common limitations of financial statements and how to interpret them carefully.
- Financial analysis in large corporations, ministries, public institutions, and investment environments.
- Practical discussion: Turning financial information into executive-level insight.

Day 2: Financial Statement Analysis and Performance Evaluation

- Reading and interpreting the statement of financial position.
- Analyzing income statements and understanding revenue, costs, margins, and profitability.
- Understanding cash flow statements and cash generation capacity.
- Linking profitability with liquidity, solvency, efficiency, and sustainability.
- Key financial ratios used in financial analysis:
 - Profitability ratios.
 - Liquidity ratios.
 - Leverage ratios.
 - Efficiency ratios.
 - Cash flow ratios.
 - Return indicators.
- Trend analysis and comparative financial analysis.
- Identifying strengths, weaknesses, warning signals, and financial risk indicators.

- The importance of cash flow in financial analysis and valuation.
- Differentiating between accounting profit and economic value.
- Operating cash flow, free cash flow, investment cash flow, and financing cash flow.
- Identifying key business value drivers:
 - Revenue growth.
 - Profit margins.
 - Working capital efficiency.
 - Capital expenditure.
 - Cost structure.
 - Risk profile.
 - Market position.
 - Operational efficiency.
- Building financial forecasts based on realistic assumptions.
- Forecasting revenue, costs, margins, working capital, and capital investment.
- Scenario analysis and sensitivity analysis for financial decision-making.
- Practical workshop: Developing a simplified financial forecast and identifying value drivers.

Day 4: Business Valuation Methods and Investment Assessment

- Introduction to business valuation and enterprise value.
- Why valuation matters in strategic planning, investment decisions, mergers, acquisitions, partnerships, and restructuring.
- Overview of major business valuation approaches:
 - Income-based valuation.
 - Market-based valuation.
 - Asset-based valuation.
- Discounted cash flow valuation and the logic of future cash flows.
- Understanding discount rates, risk, growth assumptions, and terminal value.
- Comparable company analysis and market multiples.
- Asset valuation and net asset value considerations.
- Valuation of projects, business units, companies, and strategic initiatives.
- Common valuation mistakes and how to avoid them.

- Reviewing quality of earnings, cash flow reliability, liabilities, risks, and financial assumptions.
- Evaluating financial sustainability and long-term value potential.
- Assessing valuation risks and uncertainty.
- Building investment cases and valuation reports for executive decision-making.
- Communicating valuation findings clearly to boards, ministries, investors, and senior stakeholders.
- Linking valuation results with strategic priorities and capital allocation decisions.
- Using financial analysis to support negotiations, partnerships, acquisitions, and restructuring.
- Developing practical recommendations based on financial evidence.
- Final applied workshop: Presenting a financial analysis and business valuation recommendation.

Target Audience

This course is designed for professionals involved in financial analysis, corporate finance, investment evaluation, business valuation, strategic planning, financial reporting, governance, and executive decision-making.

The program is ideal for:

- Financial analysts and finance managers.
- Corporate finance professionals.
- Investment analysts and investment officers.
- Budgeting and financial planning professionals.
- Government officials involved in financial assessment or investment decisions.
- Public sector managers responsible for projects, assets, or performance evaluation.
- Ministry officials involved in planning, finance, budgeting, or investment appraisal.
- Strategy and performance management professionals.
- Internal auditors, governance officers, and risk management professionals.
- Business development and corporate planning professionals.
- Project managers and program directors.
- Executives responsible for capital allocation, investment decisions, or financial oversight.
- Professionals preparing for senior roles in finance, valuation, investment, or strategic decision-making.

Course Requirements

recommended requirements include:

- Basic familiarity with financial statements, budgets, or management reports.
- Experience in finance, accounting, planning, investment, operations, governance, or management.
- Interest in improving financial analysis, valuation, and investment assessment skills.
- Ability to work with numerical data and financial information.
- Willingness to participate in case studies, discussions, exercises, and applied workshops.

Training Methodology

The training methodology combines executive education, technical financial analysis, business valuation practice, case-based learning, and strategic decision-making exercises. The course is designed to help participants move from understanding financial statements to producing practical valuation insights and decision-ready recommendations.

The methodology includes:

- Expert-led presentations using clear, practical, and professional financial language.
- Real-world case studies from corporate, public sector, investment, and valuation environments.
- Practical exercises on financial statement analysis, ratio analysis, cash flow evaluation, and forecasting.
- Applied workshops on business valuation methods and investment assessment.
- Group discussions on financial performance, value drivers, valuation risks, and executive reporting.
- Scenario-based learning to strengthen financial judgment and decision-making.
- Interactive analysis of valuation assumptions, financial risks, and strategic options.
- Practical tools and templates that participants can adapt for workplace use.

Learning Outcomes

Upon successful completion of the course, participants will be able to:

- Interpret financial statements with greater accuracy and confidence.
- Analyze business performance using financial ratios, trends, and comparative indicators.
- Evaluate profitability, liquidity, solvency, efficiency, and financial sustainability.
- Assess cash flow quality and understand its impact on business value.
- Identify value drivers that influence valuation and long-term performance.
- Build basic financial forecasts using realistic assumptions.
- Apply business valuation methods to companies, projects, assets, and strategic initiatives.

- Contribute to stronger financial governance, capital allocation, and value creation.

Instructor Profile

The course is delivered by **an internationally certified expert with extensive practical and consulting experience** in financial analysis, business valuation, corporate finance, investment assessment, financial modeling, due diligence, risk evaluation, executive training, and institutional advisory.

The instructor combines deep technical knowledge with practical consulting experience, enabling participants to understand complex financial analysis and valuation concepts in a clear, structured, and applicable manner. The training approach focuses on real-world implementation, executive decision support, financial discipline, and strategic value creation.

Executive Value Proposition

Financial Analysis & Business Valuation enables organizations to strengthen the quality of their financial decisions by transforming financial information into strategic insight. Participants learn how to evaluate performance, assess business value, identify financial risks, and prepare evidence-based recommendations that support leadership decisions.

For government entities, ministries, public sector organizations, and large corporations, this program delivers practical value by improving financial analysis capabilities, strengthening investment evaluation, enhancing valuation accuracy, and supporting more transparent and disciplined decision-making.

The course helps organizations move beyond financial reporting toward value-based financial leadership, where every major decision is supported by clear analysis, realistic assumptions, risk awareness, and a strong understanding of long-term organizational value.

Contact Us

For registration inquiries, upcoming dates, or group pricing, please contact us:

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