

Innovation & Creative Leadership

Professional Training Course

Skillslab Training Provider

Skills for Tomorrow's World



Course Description

Introduction

In today's rapidly changing business and public sector environment, organizations need leaders who can think creatively, challenge conventional approaches, drive innovation, and transform ideas into practical value. The Innovation & Creative Leadership training course is designed to equip executives, managers, government officials, and senior professionals with the mindset, tools, and leadership capabilities required to lead innovation, inspire creative thinking, and build future-ready organizations.

This executive-level program focuses on innovation leadership, creative problem-solving, strategic creativity, change readiness, digital transformation mindset, idea generation, collaboration, experimentation, and implementation of innovative solutions. Participants will learn how to create a culture that encourages new ideas, supports calculated risk-taking, improves organizational agility, and turns creativity into measurable results.

The course provides strong value for government entities, ministries, public sector organizations, and large corporations seeking to enhance institutional innovation, improve service delivery, strengthen leadership capability, and accelerate transformation initiatives. Through practical exercises, real-world case studies, and applied innovation tools, participants will gain the ability to lead creative teams, unlock new opportunities, and support sustainable organizational growth.

For organizations, the executive value of this course lies in developing leaders who can move beyond routine thinking, respond effectively to disruption, encourage innovation across teams, and convert creative ideas into strategic impact.

Course Objectives

By the end of this Innovation & Creative Leadership course, participants will be able to:

- Understand the role of innovation and creative leadership in modern organizations.

- Develop a leadership mindset that encourages creativity, agility, and continuous improvement.
- Apply practical creative thinking techniques to generate new ideas and solutions.
- Lead innovation initiatives in government, public sector, and corporate environments.
- Build a workplace culture that supports experimentation, collaboration, and learning.
- Identify opportunities for innovation in services, processes, systems, and business models.
- Overcome barriers to creativity, resistance to change, and traditional thinking patterns.
- Evaluate innovative ideas based on feasibility, value, risk, and organizational impact.
- Translate creative ideas into practical initiatives and implementation plans.
- Strengthen leadership capability for transformation, growth, and institutional excellence.

Course Content

5-Day Training Outline

Day 1: Foundations of Innovation and Creative Leadership

- Understanding innovation as a strategic leadership capability.
- The difference between creativity, innovation, improvement, and transformation.
- Why innovation matters for government entities, ministries, public sector organizations, and large corporations.
- The role of leaders in shaping an innovation-focused culture.
- Understanding creative leadership behaviors and innovation mindsets.
- Recognizing the impact of uncertainty, disruption, technology, and stakeholder expectations.
- Identifying common barriers to innovation in complex organizations.
- Practical exercise: assessing current innovation readiness and leadership challenges.

Day 2: Creative Thinking and Opportunity Identification

- Developing creative thinking skills for leadership and problem-solving.
- Challenging assumptions and traditional approaches.
- Exploring opportunities for innovation in services, operations, policies, and customer experience.

- Using structured techniques to generate ideas and alternative solutions.
- Encouraging diverse perspectives and inclusive idea generation.
- Identifying unmet needs, process gaps, stakeholder pain points, and emerging trends.
- Turning workplace challenges into innovation opportunities.
- Practical exercise: generating creative solutions for a real organizational challenge.

Day 3: Building a Culture of Innovation

- Creating an environment that encourages creativity, participation, and collaboration.
- Building trust and psychological safety to support idea sharing.
- Leading teams through uncertainty, experimentation, and learning.
- Encouraging calculated risk-taking while maintaining governance and accountability.
- Managing resistance to new ideas and change.
- Strengthening cross-functional collaboration for innovation.
- Supporting employee engagement in innovation initiatives.
- Practical exercise: designing actions to strengthen innovation culture within a team or department.

Day 4: Innovation Strategy, Evaluation, and Implementation

- Aligning innovation with organizational strategy, national priorities, and service outcomes.
- Evaluating ideas based on value, feasibility, risk, cost, and impact.
- Selecting innovation priorities and defining implementation pathways.
- Converting creative ideas into initiatives, projects, and improvement plans.
- Managing innovation portfolios and resource allocation.
- Communicating the value of innovation to leaders, teams, and stakeholders.
- Measuring innovation outcomes and performance impact.
- Practical exercise: developing an innovation initiative with clear value and implementation steps.

Day 5: Leading Transformation and Sustaining Innovation

- Leading innovation during transformation, disruption, and organizational change.

- Building leadership resilience and adaptability.
- Sustaining innovation through systems, routines, governance, and continuous improvement.
- Scaling successful ideas across departments and functions.
- Learning from experiments, pilot projects, and implementation outcomes.
- Creating a personal leadership action plan for innovation and creative influence.
- Applying course learning to real workplace priorities.
- Final practical exercise: presenting an innovation leadership action plan.

Target Audience

This course is designed for professionals who are responsible for leadership, innovation, transformation, improvement, service development, strategy, and organizational change.

The course is suitable for:

- Senior executives and executive managers.
- Directors, department heads, and section managers.
- Government officials and ministry representatives.
- Public sector leaders and institutional decision-makers.
- Corporate leaders and senior managers.
- Strategy, transformation, and innovation professionals.
- Service development and customer experience leaders.
- Project, program, and portfolio managers.
- Human resources and organizational development professionals.
- Quality, excellence, and performance improvement professionals.
- Team leaders and supervisors responsible for change and improvement.
- High-potential professionals preparing for future leadership roles.

Course Requirements

This course does not require technical knowledge or advanced innovation experience. It is designed for leaders and professionals who want to strengthen creative thinking, lead innovation, and support organizational

transformation.

Recommended requirements include:

- Experience in a professional, supervisory, managerial, or leadership role.
- Involvement in planning, improvement, transformation, service delivery, or team leadership.
- Interest in creative thinking, innovation, and organizational development.
- Willingness to participate in discussions, idea generation exercises, and practical simulations.
- Readiness to apply innovation tools to real workplace challenges and opportunities.

Training Methodology

This Innovation & Creative Leadership training course uses a practical, interactive, and application-focused methodology designed for executive and professional learning environments. The program combines leadership concepts with creative thinking tools and real-world innovation practices to ensure participants can apply the learning directly in their organizations.

The training methodology includes:

- Expert-led presentations and facilitated discussions.
- Creative thinking and innovation exercises.
- Real-world case studies from government, public sector, and corporate environments.
- Group idea-generation activities and peer learning.
- Scenario-based innovation simulations.
- Innovation culture assessment activities.
- Practical workshops for developing initiatives and implementation plans.
- Stakeholder communication and influence exercises.
- Individual reflection and workplace application planning.

The course ensures that participants do not only understand innovation as a concept, but also practice the leadership behaviors, creative methods, and implementation steps required to turn ideas into practical value and measurable impact.

Learning Outcomes

Upon successful completion of the course, participants will be able to:

- Lead innovation and creative thinking with confidence and clarity.
- Identify opportunities for innovation in services, processes, systems, and organizational practices.
- Apply creative problem-solving techniques to complex workplace challenges.
- Encourage idea generation, collaboration, and experimentation within teams.
- Build a culture that supports creativity, learning, and continuous improvement.
- Evaluate innovative ideas based on value, feasibility, risk, and strategic impact.
- Convert ideas into initiatives, projects, and implementation plans.
- Communicate innovation priorities effectively to leaders, teams, and stakeholders.
- Support transformation, agility, and institutional excellence.
- Contribute to stronger organizational performance through practical innovation leadership.

Instructor Profile

The course will be delivered by an internationally certified expert with extensive practical and consulting experience.

The instructor brings advanced expertise in innovation leadership, creative thinking, leadership development, organizational transformation, change management, service improvement, strategy execution, employee engagement, and institutional excellence. The training approach combines practical insight, real-world examples, interactive facilitation, and applied exercises to create a high-impact learning experience for leaders, managers, and professional decision-makers.

Executive Value Proposition

This course provides organizations with a practical and results-focused pathway to develop leaders who can inspire creativity, lead innovation, and drive meaningful transformation. It helps participants move beyond traditional thinking and build the leadership capability required to generate ideas, evaluate opportunities, and implement solutions that create measurable value.

For government entities, ministries, and public sector organizations, the course supports service innovation, policy improvement, institutional excellence, digital transformation readiness, citizen-focused services, and stronger public value.

For large corporations and executive teams, the course enhances competitive advantage, operational improvement, business innovation, employee engagement, customer experience, and sustainable growth.

By investing in this program, organizations develop leaders who can challenge assumptions, unlock creative potential, lead innovation initiatives, and turn new ideas into practical outcomes that improve performance and long-term success.

Contact Us

For registration inquiries, upcoming dates, or group pricing, please contact us:

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