

Mini MBA in AI & Digital Transformation

Professional Training Course

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Introduction

The Mini MBA in AI & Digital Transformation is an intensive executive education program designed to equip leaders, managers, and decision-makers with the strategic insight and practical capabilities required to lead artificial intelligence adoption and enterprise-wide digital transformation.

As governments, ministries, public sector institutions, and large corporations accelerate their investment in intelligent technologies, organizations need leaders who can connect digital innovation with business strategy, operational excellence, customer value, workforce development, and sustainable growth. This program provides a comprehensive understanding of how artificial intelligence, data analytics, intelligent automation, digital platforms, and emerging technologies can be translated into measurable organizational performance.

The executive-level value proposition of this program lies in its ability to move participants beyond technology awareness toward strategic decision-making, investment prioritization, responsible implementation, and value realization. Participants will learn how to identify high-impact transformation opportunities, assess organizational readiness, develop compelling business cases, lead cross-functional initiatives, and manage the risks associated with digital change.

Combining management principles with practical applications of artificial intelligence, the program addresses the strategic, operational, financial, technological, and human dimensions of transformation. Through real-world case studies, executive workshops, implementation exercises, and collaborative discussions, participants will develop a practical roadmap for leading AI-enabled digital transformation within their organizations.

This Mini MBA in artificial intelligence and digital transformation is ideal for organizations seeking to strengthen digital leadership capabilities, modernize operations, improve decision-making, enhance public or customer services, and build a future-ready institutional culture.

Course Objectives

By the end of this program, participants will be able to:

- Explain the strategic role of artificial intelligence and digital transformation in modern organizations.
- Evaluate emerging technologies according to their business relevance and organizational value.
- Align artificial intelligence initiatives with corporate, governmental, and institutional strategies.
- Identify high-impact opportunities for digital innovation and intelligent automation.
- Assess organizational digital maturity and readiness for transformation.
- Develop practical business cases for artificial intelligence and digital investments.
- Prioritize transformation initiatives based on value, feasibility, risk, and strategic alignment.
- Apply data-driven decision-making principles to executive and operational challenges.
- Lead cross-functional teams through complex digital transformation programs.
- Manage the cultural, organizational, and workforce implications of technological change.
- Address governance, cybersecurity, privacy, ethics, and regulatory considerations.
- Measure the financial, operational, and strategic impact of transformation initiatives.
- Develop an actionable artificial intelligence and digital transformation roadmap.

Course Content

Day 1: Artificial Intelligence, Digital Transformation, and the Future of Business

- Understanding artificial intelligence and digital transformation in an executive context.
- The evolution of digital business models and intelligent organizations.
- Key artificial intelligence concepts for leaders and non-technical decision-makers.
- Machine learning, predictive analytics, intelligent automation, and generative technologies.
- The relationship between artificial intelligence, data, cloud computing, and digital platforms.
- Global trends influencing governments, public institutions, and corporations.
- How digital transformation creates operational, financial, and strategic value.
- Identifying disruption risks and opportunities across industries.
- Lessons from successful and unsuccessful transformation initiatives.
- Evaluating the strategic position of an organization in the digital economy.

- Executive workshop: identifying transformation priorities and leadership challenges.

Day 2: Digital Strategy, Innovation, and Business Model Transformation

- Translating organizational strategy into a digital transformation agenda.
- Developing a clear vision for artificial intelligence adoption.
- Aligning technology investment with business and institutional priorities.
- Digital innovation models and approaches to organizational modernization.
- Redesigning products, services, processes, and stakeholder experiences.
- Platform-based business models and digitally enabled ecosystems.
- Using artificial intelligence to improve customer and citizen services.
- Identifying opportunities for process automation and service innovation.
- Assessing competitors, industry disruption, and emerging market trends.
- Creating a portfolio of strategic digital initiatives.
- Prioritizing initiatives according to impact, feasibility, and risk.
- Practical exercise: designing a digital strategy framework.

Day 3: Data-Driven Leadership, Analytics, and Intelligent Decision-Making

- Understanding data as a strategic organizational asset.
- Building a data-driven culture across departments and leadership levels.
- Data governance, ownership, quality, accessibility, and accountability.
- Using business intelligence and analytics to support executive decisions.
- Descriptive, diagnostic, predictive, and prescriptive analytics.
- Artificial intelligence applications in forecasting, planning, and performance management.
- Developing executive dashboards and meaningful performance indicators.
- Improving decision quality through evidence-based management.
- Recognizing data bias, poor assumptions, and misleading analytical outputs.
- Balancing human judgment with artificial intelligence recommendations.
- Managing privacy, confidentiality, and responsible data use.

- Case study: applying artificial intelligence to a strategic decision.

Day 4: Leading Digital Transformation and Organizational Change

- The role of senior leaders in successful digital transformation.
- Designing effective governance structures for transformation programs.
- Building cross-functional collaboration between business and technology teams.
- Managing resistance to digital change and new ways of working.
- Developing digital capabilities and future-ready workforce skills.
- Redesigning roles, responsibilities, processes, and operating models.
- Creating an innovation culture that supports experimentation and learning.
- Communicating the transformation vision to employees and stakeholders.
- Managing transformation portfolios, programs, and implementation priorities.
- Working effectively with technology vendors, consultants, and strategic partners.
- Scaling successful pilot projects across the organization.
- Practical workshop: developing a leadership and change engagement plan.

Day 5: Implementation, Governance, Risk, and Value Realization

- Moving from artificial intelligence concepts to real-world implementation.
- Assessing organizational readiness, technology infrastructure, and data capability.
- Developing a business case for artificial intelligence and digital transformation.
- Estimating investment requirements, benefits, costs, and potential returns.
- Selecting appropriate technologies, platforms, and implementation partners.
- Managing pilot projects, proofs of concept, and full-scale deployment.
- Artificial intelligence governance, accountability, transparency, and oversight.
- Cybersecurity, data protection, ethical use, and regulatory compliance.
- Managing operational, reputational, legal, and strategic risks.
- Establishing performance indicators for transformation success.
- Measuring productivity, service quality, efficiency, and financial value.

- Creating a sustainable roadmap for continuous digital improvement.
- Final executive workshop: developing an organizational AI and digital transformation action plan.

Target Audience

The Mini MBA in AI & Digital Transformation is designed for executives, managers, professionals, and institutional leaders responsible for strategy, innovation, technology, operations, performance, and organizational development, including:

- Senior executives and general managers.
- Government officials and public sector leaders.
- Ministry directors and department heads.
- Strategy and corporate planning professionals.
- Digital transformation leaders and program managers.
- Innovation managers and business transformation specialists.
- Information technology and digital services managers.
- Operations and process improvement leaders.
- Finance, investment, and budgeting professionals.
- Human resources and organizational development managers.
- Data, analytics, and business intelligence professionals.
- Project and program management professionals.
- Risk, governance, compliance, and cybersecurity leaders.
- Consultants and advisors supporting transformation initiatives.
- Entrepreneurs and business owners seeking to modernize their organizations.
- Professionals preparing for senior leadership responsibilities in digitally enabled environments.

Course Requirements

No advanced technical, programming, or data science experience is required. The program is designed to make artificial intelligence and digital transformation concepts accessible to executives, managers, and professionals from diverse functional backgrounds.

Participants should ideally have:

- Professional experience in management, leadership, strategy, operations, technology, or organizational development.
- A general understanding of their organization's strategic priorities and operational challenges.
- An interest in artificial intelligence, innovation, digital strategy, and organizational transformation.
- A willingness to participate in executive discussions, group activities, and practical workshops.
- Access to a laptop for selected exercises, assessments, and implementation planning.

Prior involvement in digital projects, technology investments, process improvement, or change management may be beneficial but is not mandatory.

Training Methodology

The program uses an interactive, executive-focused, and application-oriented methodology designed to connect strategic concepts with practical organizational challenges.

The training methodology includes:

- Expert-led executive presentations.
- Real-world business and government case studies.
- Strategic frameworks and decision-making models.
- Group discussions and facilitated knowledge exchange.
- Practical exercises based on organizational scenarios.
- Digital maturity and readiness assessments.
- Business case development activities.
- Transformation planning and prioritization workshops.
- Leadership simulations and problem-solving exercises.
- Risk, governance, and implementation discussions.
- Peer learning among professionals from different sectors.
- Development of an organizational action plan.

The methodology emphasizes practical application, strategic relevance, measurable value, and real-world

implementation rather than purely technical or theoretical instruction.

Learning Outcomes

Upon successful completion of the program, participants will be able to:

- Understand how artificial intelligence is reshaping organizations, industries, and public services.
- Evaluate the strategic relevance of emerging digital technologies.
- Identify high-value artificial intelligence and automation opportunities.
- Align digital transformation initiatives with organizational goals.
- Assess digital maturity, capability gaps, and implementation readiness.
- Develop credible business cases for technology investments.
- Use data and analytics to strengthen executive decision-making.
- Prioritize transformation initiatives according to value and feasibility.
- Lead multidisciplinary teams through digital change.
- Manage organizational resistance and workforce transformation.
- Establish appropriate governance for artificial intelligence initiatives.
- Address cybersecurity, privacy, ethics, and regulatory risks.
- Measure the operational, financial, and strategic value of transformation.
- Communicate digital strategy effectively to senior stakeholders.
- Develop a practical roadmap for implementing artificial intelligence and digital transformation.

Instructor Profile

An internationally certified expert with extensive practical and consulting experience.

The instructor has a strong professional background in artificial intelligence, digital transformation, strategic management, business innovation, organizational change, data-driven decision-making, and technology-enabled performance improvement.

The instructor brings extensive experience in advising government entities, public institutions, and private sector organizations on digital strategy, artificial intelligence adoption, operating model transformation, implementation planning, governance, and value realization. The course delivery combines executive insight,

international best practices, practical tools, and real-world case studies to provide a highly relevant and results-focused learning experience.

Contact Us

For registration inquiries, upcoming dates, or group pricing, please contact us:

Website

www.skillslab-training.com

Email

info@skillslab-training.com

WhatsApp

+966 559 653 447

Generated by Skillslab Training

info@skillslab-training.com | WhatsApp: +966 559 653 447

www.skillslab-training.com