

COURSE BROCHURE

Project Leadership & Stakeholder Management

Professional Training Course

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Introduction

The Project Leadership & Stakeholder Management course is a premium executive training program designed to strengthen the leadership, communication, influence, and stakeholder engagement capabilities required to deliver successful projects in complex organizational environments. In today's government entities, ministries, public sector organizations, and large corporations, project success depends not only on schedules, budgets, and technical plans, but also on the ability of project leaders to align people, manage expectations, influence decisions, resolve conflict, and secure stakeholder commitment throughout the project life cycle.

This program provides a practical and strategic framework for leading project teams and managing stakeholders with clarity, confidence, and executive presence. Participants will learn how to identify and analyze stakeholders, design engagement strategies, communicate with senior decision-makers, lead cross-functional teams, manage resistance, handle difficult conversations, and create a collaborative project environment that supports performance, accountability, and value delivery.

The executive-level value proposition of this course lies in its ability to improve project alignment, reduce stakeholder conflict, accelerate decision-making, strengthen team ownership, and increase the probability of successful project implementation. By combining project leadership best practices with practical stakeholder management tools, this program enables participants to move beyond administrative project coordination and become influential project leaders capable of guiding people, managing complexity, and delivering measurable organizational impact.

Course Objectives

By the end of this Project Leadership & Stakeholder Management training course, participants will be able to:

- Understand the strategic role of project leadership in achieving successful project outcomes.
- Identify, analyze, prioritize, and engage stakeholders across complex project environments.
- Develop effective stakeholder engagement strategies aligned with project objectives and governance requirements.
- Improve communication with sponsors, executives, clients, suppliers, project teams, and end users.

- Apply leadership techniques that improve motivation, ownership, and project team performance.
- Strengthen project governance, reporting, and decision-making through effective stakeholder communication.

Course Content

Day 1: Foundations of Project Leadership and Stakeholder-Centered Delivery

- Introduction to project leadership and its importance in modern project management.
- Difference between managing projects and leading project teams.
- The role of the project leader in strategic execution and value delivery.
- Leadership challenges in government, public sector, corporate, infrastructure, technology, and transformation projects.
- Understanding stakeholder-centered project delivery.
- How stakeholder expectations influence project success, adoption, and long-term impact.
- Core leadership responsibilities across the project life cycle.
- Building credibility, trust, and professional presence as a project leader.
- Leadership behaviors that support accountability, collaboration, and performance.
- Practical discussion: why technically successful projects may fail due to weak stakeholder management.

Day 2: Stakeholder Identification, Analysis, and Engagement Planning

- Identifying internal and external project stakeholders.
- Understanding stakeholder roles, interests, expectations, concerns, and influence.
- Mapping sponsors, decision-makers, users, regulators, suppliers, partners, and project teams.
- Stakeholder analysis techniques for complex and high-impact projects.
- Assessing stakeholder power, interest, influence, impact, attitude, and level of support.
- Prioritizing stakeholders based on strategic importance, risk exposure, and project dependency.
- Developing stakeholder engagement plans.
- Designing communication approaches for different stakeholder groups.
- Aligning stakeholder engagement with project governance, approval stages, and decision points.
- Practical workshop: creating a stakeholder map and engagement strategy for a real project scenario.

Day 3: Communication, Influence, and Executive Stakeholder Management

- Influencing without authority in matrix and cross-functional environments.
- Building commitment through trust, transparency, relevance, and value-based messaging.
- Managing difficult stakeholders and competing interests.
- Negotiation techniques for project leaders.
- Escalation communication and decision-support reporting.
- Practical exercise: delivering an executive project briefing and stakeholder message.

Day 4: Leading Teams, Managing Conflict, and Building Accountability

- Leading multidisciplinary and cross-functional project teams.
- Creating clarity around roles, responsibilities, expectations, and decision rights.
- Building team ownership and shared accountability.
- Motivating project teams under pressure, uncertainty, and changing priorities.
- Managing conflict between team members, departments, suppliers, and stakeholders.
- Handling resistance to change during project implementation.
- Conducting difficult conversations with professionalism and confidence.
- Coaching, feedback, and performance conversations in project environments.
- Strengthening collaboration across departments and organizational levels.
- Case discussion: resolving stakeholder conflict in a high-pressure project environment.

Day 5: Stakeholder Governance, Change Adoption, and Real-World Implementation

- Integrating stakeholder management into project governance.
- Managing stakeholder engagement throughout implementation, transition, and handover.
- Supporting organizational change adoption and user acceptance.
- Measuring stakeholder satisfaction and engagement effectiveness.
- Managing communication during project delays, risks, disruptions, and major changes.
- Building trust during uncertainty and project pressure.
- Capturing lessons learned and improving stakeholder management practices.
- Common causes of stakeholder management failure and how to avoid them.
- Developing a practical stakeholder leadership action plan.
- Final workshop: designing a stakeholder management and project leadership roadmap.

delivery success. It is particularly suitable for:

- Project managers and project coordinators.
- Program managers and portfolio management professionals.
- Project management office leaders and specialists.
- Government and public sector project leaders.
- Ministry and municipal project teams.
- Corporate managers responsible for strategic initiatives.
- Team leaders managing cross-functional projects.
- Engineers, consultants, and technical professionals leading project teams.
- Business analysts and transformation professionals.
- Change management and organizational development professionals.
- Procurement, contract, finance, operations, and compliance professionals involved in projects.
- Executives and senior managers overseeing major projects.
- Professionals who need stronger communication, influence, leadership, and stakeholder management skills.

Course Requirements

Participants are expected to have a basic understanding of project environments, organizational operations, or team-based work. Prior experience in project coordination, project delivery, stakeholder communication, team leadership, governance, or reporting will help participants gain maximum value from the course.

Recommended requirements include:

- General knowledge of project management concepts or workplace projects.
- Experience in managing, supporting, or participating in projects.
- Awareness of organizational communication, reporting, governance, or decision-making processes.
- Interest in improving leadership, influence, negotiation, and stakeholder engagement skills.
- Willingness to participate in discussions, role-based exercises, and practical workshops.
- Readiness to apply stakeholder management tools in real project environments.

Training Methodology

The training methodology combines executive-level concepts, practical tools, interactive discussions, role-based activities, and real-world project application. The course is designed to help participants strengthen both the strategic and human dimensions of project leadership, enabling them to manage stakeholders, influence

- Real-world case studies from government, public sector, corporate, infrastructure, technology, and transformation projects.
- Group discussions and scenario-based learning.
- Role-play exercises for difficult conversations, negotiation, and executive communication.
- Project leadership simulations and stakeholder engagement activities.
- Communication planning and reporting exercises.
- Analysis of common stakeholder management failures and lessons learned.
- Practical templates for stakeholder analysis, communication planning, and engagement tracking.
- Continuous feedback and knowledge reinforcement throughout the five-day program.

Learning Outcomes

Upon successful completion of this Project Leadership & Stakeholder Management course, participants will be able to:

- Explain the importance of leadership and stakeholder management in successful project delivery.
- Identify and analyze project stakeholders using structured and practical methods.
- Develop stakeholder engagement plans that support project objectives and governance needs.
- Communicate project information clearly to executives, sponsors, teams, suppliers, and end users.
- Influence stakeholders without relying solely on formal authority.
- Lead project teams with stronger clarity, confidence, accountability, and collaboration.
- Manage stakeholder resistance, conflict, escalation, and competing priorities.
- Conduct difficult conversations and negotiations with professionalism.
- Strengthen project reporting, executive communication, and decision-support practices.
- Improve stakeholder satisfaction, project adoption, and implementation success.
- Reduce communication breakdowns, misunderstandings, and unmanaged expectations.
- Apply practical leadership and stakeholder management tools within government entities, ministries, public sector organizations, and large corporations.

Instructor Profile

The course is delivered by an internationally certified expert with extensive practical and consulting experience in project leadership, stakeholder management, project governance, organizational transformation,

The instructor's approach focuses on simplifying leadership and stakeholder management concepts, connecting them to practical project challenges, and helping participants build the confidence required to influence stakeholders, lead teams, manage expectations, handle conflict, and deliver successful project outcomes.

Contact Us

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