

Strategic Portfolio & Program Management

Professional Training Course

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Introduction

Strategic Portfolio & Program Management is an executive-level training program designed to help organizations align investments, initiatives, and transformation programs with national priorities, corporate strategy, and measurable business value. This course equips leaders with advanced portfolio governance, program coordination, benefits realization, resource optimization, and strategic execution capabilities. The program provides a powerful value proposition for government entities, ministries, public sector organizations, and large corporations seeking to improve decision-making, prioritize high-impact initiatives, reduce delivery risks, and maximize return on strategic investments.

Course Objectives

By the end of this course, participants will be able to:

- Align portfolios and programs with organizational strategy and long-term objectives
- Establish effective portfolio governance and executive reporting structures
- Prioritize projects and programs based on value, risk, urgency, and strategic impact
- Improve resource allocation across multiple programs and strategic initiatives
- Apply program management practices to deliver complex transformation outcomes
- Monitor portfolio performance using executive dashboards and decision criteria
- Strengthen benefits realization, stakeholder alignment, and implementation control
- Support enterprise-wide change, modernization, and institutional performance improvement

Course Content

Day 1: Strategic Portfolio Management Foundations

- The role of portfolio management in strategic execution

- Linking organizational strategy to projects, programs, and initiatives
- Portfolio management frameworks for government and corporate environments
- Portfolio lifecycle: identification, selection, prioritization, execution, and review
- Strategic alignment models and investment decision-making
- Portfolio value, risk, capacity, and performance considerations

Day 2: Portfolio Governance and Prioritization

- Designing effective portfolio governance structures
- Executive committees, steering groups, and decision rights
- Portfolio selection criteria and prioritization methods
- Balancing strategic value, financial return, risk exposure, and delivery capacity
- Managing competing initiatives across departments and business units
- Portfolio reporting for senior leadership and executive decision-makers

Day 3: Program Management for Complex Initiatives

- Differences between project, program, and portfolio management
- Managing interdependencies across multiple projects
- Program governance, coordination, and stakeholder engagement
- Program planning, benefits mapping, and delivery roadmaps
- Managing scope, schedule, cost, risks, and organizational impact
- Leading strategic programs in transformation and modernization environments

Day 4: Performance, Risk, and Benefits Realization

- Portfolio and program performance measurement
- Executive dashboards, KPIs, scorecards, and performance reviews
- Risk-based portfolio decision-making
- Benefits realization planning and tracking
- Managing underperforming programs and corrective action plans

- Ensuring accountability, transparency, and value delivery

Day 5: Implementation, Optimization, and Executive Application

- Building a portfolio and program management operating model
- Resource optimization and capacity planning
- Portfolio review cycles and continuous improvement
- Change management and stakeholder communication
- Practical case studies and real-world implementation scenarios
- Developing an action plan for organizational application

Target Audience

This course is ideal for:

- Executives and senior managers
- Portfolio managers and program managers
- Project management office leaders
- Strategy and transformation professionals
- Government and public sector leaders
- Ministry and authority officials
- Corporate planning and performance teams
- Investment, governance, and change management professionals
- Professionals responsible for strategic initiatives and enterprise programs

Course Requirements

Participants should have:

- Basic knowledge of project or program management
- Experience in strategy, planning, governance, or organizational performance
- Involvement in managing initiatives, programs, or transformation projects
- Interest in improving strategic execution and portfolio decision-making

Training Methodology

The course uses a practical and executive-focused learning approach that combines:

- Interactive presentations and facilitated discussions
- Real-world case studies from public and corporate sectors
- Portfolio prioritization exercises
- Program governance simulations
- Executive dashboard and reporting examples
- Group workshops and scenario-based applications
- Practical tools and templates for workplace implementation

Learning Outcomes

Upon completion, participants will be able to:

- Build stronger alignment between strategy and execution
- Improve portfolio prioritization and investment decisions
- Design effective governance for complex portfolios and programs
- Manage interdependencies, risks, and resources more effectively
- Measure portfolio performance and strategic contribution
- Support benefits realization and long-term organizational value
- Lead complex programs with greater confidence and control
- Apply practical portfolio and program management techniques in real business environments

Instructor Profile

This course is delivered by an internationally certified expert with extensive practical and consulting experience in strategic portfolio management, program governance, project management offices, organizational transformation, and executive-level implementation across complex institutional environments.

Contact Us

For registration inquiries, upcoming dates, or group pricing, please contact us:

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