

COURSE BROCHURE

Strategic Project Portfolio Management

Professional Training Course

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Introduction

The Strategic Project Portfolio Management course is a premium executive training program designed to help organizations select, prioritize, govern, and optimize projects in alignment with strategic objectives, institutional priorities, and measurable business value. In complex government, public sector, and corporate environments, success is no longer defined by delivering individual projects only; it depends on managing the entire project portfolio as a strategic investment system that supports transformation, performance, innovation, and long-term organizational impact.

This course provides a practical and high-level framework for managing project portfolios with greater discipline, visibility, and executive control. Participants will learn how to evaluate project proposals, prioritize initiatives, balance resources, manage portfolio risks, monitor performance, and ensure that every project contributes to strategic outcomes. The program connects portfolio management with governance, decision-making, benefits realization, enterprise transformation, and value-based investment planning.

The executive value proposition of this program lies in its ability to strengthen strategic alignment, improve capital allocation, reduce duplicated initiatives, enhance governance maturity, and ensure that organizational resources are directed toward the projects that deliver the highest value. Through practical tools, real-world examples, and strategic portfolio analysis, participants will gain the capability to move from project execution to enterprise-level portfolio leadership.

Course Objectives

By the end of this Strategic Project Portfolio Management training course, participants will be able to:

- Understand the strategic role of project portfolio management in modern organizations.
- Align projects, programs, and initiatives with institutional strategy and executive priorities.
- Evaluate and prioritize projects based on value, risk, urgency, feasibility, and strategic contribution.
- Build a structured portfolio governance model for decision-making and oversight.
- Improve resource allocation across competing projects and organizational demands.
- Monitor portfolio performance using relevant indicators, dashboards, and reporting tools.

Course Content

Day 1: Foundations of Strategic Project Portfolio Management

- Introduction to project portfolio management and its importance in strategic execution.
- Differences between projects, programs, portfolios, and strategic initiatives.
- The role of portfolio management in government transformation, corporate growth, and institutional performance.
- Connecting portfolio management with organizational strategy and long-term value creation.
- Understanding portfolio life cycle and governance structure.
- Key responsibilities of portfolio managers, executives, sponsors, and governance committees.
- Portfolio management maturity and common organizational challenges.
- Strategic alignment as the foundation of effective portfolio decisions.
- Portfolio visibility, transparency, and executive reporting.
- Practical discussion: why organizations fail to achieve strategy through projects.

Day 2: Portfolio Selection, Prioritization, and Investment Decision-Making

- Building a structured process for project intake and proposal evaluation.
- Defining project selection criteria based on strategy, value, risk, cost, urgency, and feasibility.
- Prioritization models for competing projects and limited resources.
- Scoring models, ranking methods, and decision matrices.
- Balancing mandatory, strategic, operational, regulatory, and innovation projects.
- Understanding portfolio categories and investment themes.
- Evaluating business cases and expected benefits.
- Managing project demand and avoiding portfolio overload.
- Making informed decisions on project approval, deferral, cancellation, or acceleration.
- Practical workshop: designing a project prioritization model for an organizational portfolio.

Day 3: Portfolio Governance, Resource Optimization, and Risk Management

- Designing an effective portfolio governance framework.
- Roles of steering committees, executive boards, portfolio offices, and project sponsors.

- Managing interdependencies between projects and programs.
- Financial governance, budget allocation, and portfolio investment control.
- Ensuring compliance, accountability, and policy alignment.
- Case exercise: resolving resource conflicts across a high-priority project portfolio.

Day 4: Portfolio Performance, Benefits Realization, and Strategic Control

- Defining portfolio performance indicators and success measures.
- Designing executive dashboards for portfolio monitoring.
- Tracking progress, value delivery, risks, issues, budgets, timelines, and benefits.
- Benefits realization planning and ownership.
- Measuring strategic contribution and organizational impact.
- Managing underperforming projects and portfolio corrective actions.
- Portfolio review meetings and executive reporting cycles.
- Linking portfolio performance with institutional performance management.
- Enhancing transparency through data-driven portfolio reporting.
- Practical exercise: building a portfolio performance dashboard and review structure.

Day 5: Portfolio Optimization, Transformation, and Real-World Implementation

- Portfolio optimization techniques for maximizing strategic value.
- Balancing short-term delivery needs with long-term transformation goals.
- Scenario planning and what-if analysis for executive decision-making.
- Managing portfolio change in dynamic environments.
- Integrating portfolio management with enterprise project management offices.
- Supporting digital transformation, public sector modernization, and corporate innovation portfolios.
- Building a portfolio management roadmap for implementation.
- Common causes of portfolio management failure and how to avoid them.
- Developing a practical action plan for improving portfolio governance and performance.
- Final workshop: creating a strategic portfolio management improvement plan.

Target Audience

- Strategic managers and portfolio office professionals.
- Project management office leaders and specialists.
- Program managers and senior project managers.
- Executives responsible for strategic initiatives.
- Government and public sector project leaders.
- Ministry and municipal transformation teams.
- Corporate strategy and planning professionals.
- Investment planning and budget management teams.
- Risk, governance, and performance management professionals.
- Digital transformation and innovation leaders.
- Operations managers responsible for major initiatives.
- Senior managers overseeing multiple departments, projects, or programs.
- Decision-makers involved in project approval, funding, and governance.

Course Requirements

Participants are expected to have a basic understanding of project management, organizational planning, strategic initiatives, or management responsibilities. Prior experience in projects, programs, governance committees, planning functions, or executive reporting will help participants gain maximum value from the course.

Recommended requirements include:

- General knowledge of project or program management concepts.
- Experience in managing, supervising, or supporting organizational initiatives.
- Awareness of strategic planning, budgeting, governance, or performance management.
- Interest in improving portfolio decision-making and resource allocation.
- Willingness to participate in case discussions, exercises, and practical workshops.
- Readiness to apply portfolio management tools within a real organizational context.

Training Methodology

The training methodology combines executive-level concepts, practical tools, interactive discussion, and real-world portfolio management application. The course is designed to help participants move from understanding portfolio management theory to applying structured decision-making, governance, prioritization, and

- Practical workshops on prioritization, governance, and dashboard design.
- Group discussions based on public sector and corporate portfolio challenges.
- Scenario-based exercises for executive decision-making.
- Portfolio analysis tools and decision matrices.
- Real-world examples from transformation, infrastructure, technology, operations, and service improvement portfolios.
- Guided development of portfolio governance models.
- Practical templates for project evaluation, reporting, and benefits tracking.
- Continuous reflection on implementation challenges and organizational readiness.

Learning Outcomes

Upon successful completion of this Strategic Project Portfolio Management course, participants will be able to:

- Explain the strategic importance of project portfolio management in achieving organizational objectives.
- Build a clear link between strategy, projects, programs, portfolios, and measurable value.
- Evaluate and prioritize project proposals using structured and transparent criteria.
- Design portfolio governance practices that support accountability and informed decision-making.
- Optimize resource allocation across multiple projects and competing priorities.
- Monitor portfolio performance through dashboards, indicators, and executive reports.
- Identify and manage portfolio-level risks, dependencies, and capacity constraints.
- Improve benefits realization and ensure that projects contribute to institutional outcomes.
- Support senior leaders with data-driven recommendations and scenario analysis.
- Reduce portfolio overload, duplicated efforts, and low-value initiatives.
- Strengthen the role of project management offices in strategic execution.
- Develop a practical roadmap for improving portfolio management maturity in government entities, ministries, public sector organizations, and large corporations.

Instructor Profile

The course is delivered by an internationally certified expert with extensive practical and consulting experience in project portfolio management, strategic execution, governance, enterprise project management offices, transformation programs, and organizational performance improvement. The instructor brings a strong

executive decision making, and helping participants apply practical tools that improve project selection, prioritization, governance, resource allocation, and benefits realization.

Contact Us

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