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COURSE BROCHURE

Treasury Management

Professional Training Course

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Course Description

Introduction

Treasury Management is a comprehensive executive training program designed to strengthen the financial control, liquidity planning, cash management, funding, risk management, and banking capabilities required in modern organizations. The course provides participants with the practical knowledge and strategic tools needed to manage cash resources effectively, maintain financial stability, reduce exposure to treasury risks, and support sustainable organizational growth.

In government entities, ministries, public sector organizations, and large corporations, treasury functions play a critical role in safeguarding liquidity, ensuring timely financial obligations, optimizing working capital, managing banking relationships, and supporting executive decision-making. Effective treasury management enables organizations to balance operational requirements with long-term financial priorities while maintaining strong governance, transparency, and control.

The executive-level value proposition of this program lies in its ability to transform treasury management from a transactional finance function into a strategic source of value. Participants will learn how to improve cash visibility, optimize funding structures, strengthen liquidity reserves, manage foreign exchange and interest rate exposure, and develop treasury policies aligned with organizational objectives.

Through practical workshops, real-world case studies, financial simulations, and applied treasury exercises, participants will gain the confidence to design and implement treasury practices that enhance financial resilience, reduce costs, improve returns, and support informed executive decisions.

Course Objectives

The course aims to enable participants to:

- Understand the strategic role of treasury management in organizational performance.
- Develop effective cash and liquidity management practices.

- Improve short-term and long-term cash forecasting.
- Optimize working capital and cash conversion cycles.
- Evaluate funding requirements and financing alternatives.
- Strengthen banking relationships and negotiate financial services.
- Manage foreign exchange, interest rate, credit, and liquidity risks.
- Develop appropriate investment strategies for surplus cash.
- Improve treasury governance, internal controls, and compliance.
- Use treasury performance indicators to support executive oversight.
- Apply financial technology and treasury systems effectively.
- Design practical treasury policies and operating procedures.
- Support senior management with clear treasury analysis and recommendations.
- Strengthen organizational financial resilience and continuity.

Course Content – 5-Day Training Outline

Day 1: Strategic Treasury Management and Financial Control

- The role and responsibilities of the treasury function.
- Treasury management within government, public sector, and corporate environments.
- The relationship between treasury, finance, accounting, procurement, and operations.
- Aligning treasury objectives with organizational strategy.
- Understanding treasury structures and operating models.
- Centralized, decentralized, and hybrid treasury functions.
- Treasury responsibilities for cash, funding, investments, and risk.
- Understanding the treasury management cycle.
- Establishing effective financial authority and accountability.
- Developing treasury policies and operating procedures.
- Identifying major treasury risks and control requirements.
- Treasury governance and executive oversight.

- Key treasury performance indicators.
- Practical exercise: assessing the maturity of an organization’s treasury function.

Day 2: Cash Management, Liquidity Planning, and Forecasting

- Understanding cash management and liquidity management.
- Identifying organizational cash inflows and outflows.
- Preparing daily, weekly, monthly, and long-term cash forecasts.
- Developing reliable forecasting assumptions.
- Integrating operating budgets with cash flow forecasts.
- Understanding direct and indirect cash forecasting methods.
- Improving cash visibility across accounts and business units.
- Establishing minimum liquidity requirements.
- Managing liquidity buffers and contingency reserves.
- Identifying cash shortages and surplus cash positions.
- Applying scenario analysis to liquidity planning.
- Stress-testing cash forecasts under adverse conditions.
- Improving cash collection and payment scheduling.
- Practical workshop: preparing an integrated liquidity forecast.

Day 3: Working Capital, Banking, and Payment Management

- Understanding the strategic importance of working capital.
- Managing receivables, payables, and inventory.
- Analyzing the cash conversion cycle.
- Improving collection processes and reducing overdue balances.
- Optimizing supplier payment terms.
- Balancing liquidity objectives with operational relationships.
- Understanding banking products and transaction services.
- Selecting and evaluating banking partners.

- Negotiating bank fees, credit facilities, and service agreements.
- Managing bank accounts and account structures.
- Applying cash concentration and pooling arrangements.
- Improving payment controls and authorization processes.
- Managing electronic payments and transaction security.
- Conducting bank reconciliations and investigating discrepancies.
- Practical exercise: developing a working capital improvement plan.

Day 4: Funding, Investments, and Treasury Risk Management

- Identifying short-term and long-term funding requirements.
- Understanding internal and external sources of finance.
- Evaluating overdrafts, credit lines, loans, and other funding facilities.
- Comparing financing alternatives based on cost, flexibility, and risk.
- Understanding debt maturity profiles and repayment obligations.
- Managing borrowing costs and financing conditions.
- Establishing appropriate debt management practices.
- Developing investment policies for surplus cash.
- Balancing liquidity, security, and return.
- Evaluating short-term investment instruments.
- Understanding counterparty and credit risk.
- Identifying foreign exchange exposure.
- Managing interest rate risk.
- Understanding hedging principles and risk mitigation instruments.
- Practical case study: selecting an appropriate funding and investment strategy.

Day 5: Treasury Governance, Technology, and Strategic Implementation

- Strengthening treasury governance and internal controls.
- Defining roles, responsibilities, and segregation of duties.

- Managing fraud, payment, cyber, and operational risks.
- Developing treasury control frameworks.
- Understanding regulatory and compliance requirements.
- Improving documentation and treasury reporting.
- Designing executive treasury dashboards.
- Communicating liquidity, funding, and risk positions to senior management.
- Evaluating treasury technology and automation opportunities.
- Understanding treasury management systems.
- Integrating treasury processes with financial and banking platforms.
- Using data analytics to improve treasury decisions.
- Developing business continuity and crisis liquidity plans.
- Measuring treasury performance and value creation.
- Preparing a treasury transformation roadmap.
- Final simulation: responding to a complex liquidity and financial risk scenario.

Target Audience

This treasury management training course is suitable for:

- Treasury managers and treasury professionals.
- Chief financial officers and finance directors.
- Financial controllers and senior accountants.
- Cash management and liquidity specialists.
- Government finance officers.
- Ministry and public sector finance professionals.
- Corporate finance and financial planning managers.
- Banking relationship managers.
- Working capital and credit control professionals.
- Budgeting and forecasting specialists.
- Risk management and compliance professionals.

- Investment and funding specialists.
- Internal auditors and financial control professionals.
- Business unit managers with cash flow responsibilities.
- Executives responsible for financial governance and resource allocation.
- Professionals preparing for senior treasury and finance roles.

Course Requirements

Participants are expected to have a basic understanding of finance, accounting, budgeting, banking, or cash flow management. Advanced treasury experience is not required.

Participants should preferably have:

- Familiarity with basic financial statements and cash flow concepts.
- Experience in finance, accounting, treasury, banking, or management.
- Responsibility for cash, payments, budgets, funding, or financial reporting.
- Basic spreadsheet skills.
- Access to a laptop with spreadsheet software for practical exercises.
- Willingness to participate in case studies, workshops, and simulations.

Participants will receive practical treasury templates, cash forecasting tools, risk assessment worksheets, policy frameworks, and performance measurement checklists.

Training Methodology

The program uses a practical, interactive, and results-oriented training methodology that connects treasury concepts with real organizational challenges. The course is structured to develop participant capability progressively, beginning with core treasury principles and advancing toward strategic implementation and executive decision support.

The training methodology includes:

- Expert-led presentations and facilitated discussions.
- Real-world treasury case studies.
- Practical cash forecasting exercises.

- Liquidity planning simulations.
- Working capital analysis workshops.
- Banking and funding evaluation activities.
- Treasury risk assessment exercises.
- Group discussions and peer learning.
- Spreadsheet-based treasury applications.
- Policy and control framework development.
- Executive reporting and presentation exercises.
- Crisis and contingency planning scenarios.
- Practical tools and reusable templates.
- Continuous feedback throughout the program.

The course emphasizes real-world implementation, enabling participants to apply treasury management tools directly within their organizations.

Learning Outcomes

By the end of the course, participants will be able to:

- Explain the strategic role and responsibilities of treasury management.
- Assess the effectiveness of an organization's treasury function.
- Prepare reliable short-term and long-term cash forecasts.
- Identify future liquidity surpluses and funding gaps.
- Establish appropriate liquidity reserves and contingency plans.
- Improve cash visibility and financial control.
- Analyze and optimize working capital.
- Strengthen receivables, payables, and cash conversion processes.
- Evaluate banking products, services, and relationships.
- Improve bank account and payment management.
- Assess funding requirements and compare financing alternatives.
- Develop effective debt and repayment strategies.

- Evaluate investment options for surplus cash.
- Identify and assess foreign exchange and interest rate exposure.
- Apply appropriate treasury risk mitigation approaches.
- Strengthen treasury governance and internal controls.
- Design useful treasury reports and performance indicators.
- Evaluate treasury technology and automation opportunities.
- Communicate treasury risks and recommendations to senior management.
- Develop a practical treasury improvement and implementation plan.

Instructor Profile

The program is delivered by an internationally certified expert with extensive practical and consulting experience.

The instructor possesses advanced professional expertise in treasury management, cash and liquidity planning, banking relationships, working capital optimization, funding, investment management, financial risk, treasury governance, and corporate finance.

The instructor's professional approach focuses on:

- Translating complex treasury concepts into practical business applications.
- Connecting treasury activities with organizational strategy and executive priorities.
- Demonstrating proven techniques for improving cash visibility and liquidity.
- Using relevant examples from government, public sector, and corporate environments.
- Providing practical templates and tools for immediate workplace application.
- Supporting participants in evaluating funding, investment, and risk decisions.
- Helping organizations strengthen treasury controls and financial resilience.
- Enabling participants to communicate treasury recommendations clearly and confidently.

Contact Us

For registration inquiries, upcoming dates, or group pricing, please contact us:

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