

EVENT BROCHURE

Public Sector Benchmarking & Best Practices

Upcoming Training Event

Istanbul, Türkiye · 19 September 2026

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Course Overview

Public Sector Benchmarking & Best Practices is a comprehensive, knowledge-based training program designed to help managers understand how benchmarking and best practice analysis can be used as strategic tools to improve performance, service quality, and institutional effectiveness in public sector organizations. The course explains the concepts, methodologies, and governance considerations behind benchmarking, focusing on how public institutions compare performance, learn from peers, and adapt proven practices while respecting contextual and regulatory differences.

For new and first-time managers, benchmarking is an essential management capability rather than a technical exercise. Managers are increasingly expected to justify performance, identify improvement opportunities, and support reform initiatives using credible comparisons and evidence. This program supports leadership training for new managers by strengthening analytical thinking, performance awareness, and continuous improvement mindsets. It delivers clear workplace value by enabling managers to use benchmarking insights to inform decisions, support performance discussions, and contribute to organizational learning and modernization.

Key Outcomes

- By the end of this program, participants will be able to explain the concept and purpose of benchmarking in the public sector.
- By the end of this program, participants will be able to distinguish between benchmarking and simple performance comparison.
- By the end of this program, participants will be able to identify different types of benchmarking relevant to public organizations.
- By the end of this program, participants will be able to understand how best practices are identified and assessed.

- By the end of this program, participants will be able to interpret benchmarking results from a managerial perspective.
- By the end of this program, participants will be able to recognize limitations and risks associated with benchmarking.
- By the end of this program, participants will be able to support performance improvement initiatives informed by benchmarking insights.
- By the end of this program, participants will be able to align benchmarking efforts with strategic and operational objectives.
- By the end of this program, participants will be able to contribute to a culture of learning and continuous improvement.

Who Should Attend

- First-time managers in government and public sector organizations
- Supervisors and section heads responsible for operational performance
- Team leaders involved in service delivery or process improvement
- High-potential employees preparing for management roles
- Performance management and quality assurance staff
- Strategy, planning, and organizational development professionals
- Managers involved in reform, modernization, or excellence initiatives

Prerequisites: No prerequisites are required. Basic familiarity with organizational performance or public service delivery is beneficial.

Course Outline by dayes

Day 1 Foundations of Public Sector Benchmarking

- Purpose and value of benchmarking in public administration
- Differences between benchmarking and ranking
- Evolution of benchmarking practices in the public sector

- Strategic and operational uses of benchmarking
- Role of managers in benchmarking initiatives

Day 2 Types of Benchmarking and Best Practices

- Internal benchmarking within organizations
- External benchmarking across institutions and jurisdictions
- Functional and process benchmarking
- Understanding best practices versus good practices
- Criteria for selecting relevant benchmarks

Day 3 Data, Indicators, and Comparative Analysis

- Performance indicators used in public sector benchmarking
- Data quality, reliability, and comparability
- Interpreting benchmarking results responsibly
- Contextual factors affecting performance comparisons
- Managerial use of benchmarking data in decision-making

Day 4 Learning from Best Practices

- Identifying transferable practices from other organizations
- Adapting best practices to local contexts
- Avoiding direct copying and superficial adoption
- Linking benchmarking insights to improvement initiatives
- Managing stakeholder expectations around benchmarking outcomes

Day 5 Embedding Benchmarking into Performance Management

- Integrating benchmarking into performance management systems
- Using benchmarking to support accountability and transparency
- Benchmarking as a tool for continuous improvement
- Sustaining benchmarking efforts over time

- Leadership roles in institutional learning and improvement

Methodology

The course is delivered through a primarily theoretical and concept-driven methodology aligned with a new manager leadership course and leadership fundamentals course. The approach emphasizes structured explanations of benchmarking concepts, performance frameworks, and best practice methodologies relevant to public sector environments. Guided discussions and simplified examples are used to illustrate how benchmarking supports management decisions, without relying on complex analytical workshops or technical data exercises.

Interaction is designed as a balanced mix of individual reflection and light group discussions, allowing participants to relate benchmarking concepts to their managerial responsibilities. Training materials include structured summary sheets, a comprehensive workbook, simplified benchmarking templates, and a practical toolkit that participants can easily review or adapt using a computer. Optional minimal pre-work or follow-up clarification sessions may be provided upon request to reinforce leadership development for team leaders and first-time manager training.

Assessment & ROI

In-session assessment is conducted through short quizzes, guided questions, recap discussions, and knowledge checks facilitated by the instructor. These methods ensure understanding of key benchmarking and best practice concepts without formal examinations or extensive assignments.

Measurement of return on investment within the organization may include internal performance indicators, quality of improvement initiatives, managerial evaluations, and progress against performance targets defined by the client organization. Internal measurement is managed by the client organization and is outside the scope of our delivery. Optional follow-up sessions or reinforcement activities can be arranged upon request to extend management skills training benefits.

Instructor Profile

Instructor assignment depends on the delivery date and city. We work with a global pool of trainers. Please contact us to confirm the most suitable available instructor for this course based on schedule and location.

Conclusion

The Public Sector Benchmarking & Best Practices program equips new and emerging managers with essential knowledge to use comparative insights as a driver for performance improvement and organizational learning. As part of leadership training for new managers, supervisor leadership program pathways, and management skills training initiatives, this course strengthens evidence-based management, accountability, and continuous improvement capabilities. Organizations are invited to contact us to tailor delivery formats including onsite, online, or blended options and suitable duration choices, with participants receiving a certificate of completion upon successful attendance.

Contact Us

To secure your place or request further information about this event, please contact us:

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