

EVENT BROCHURE

Total Quality Management (TQM) in Public Sector

Upcoming Training Event

Cairo, Egypt · 19 September 2026

Skillslab Training Provider

Skills for Tomorrow's World 



Course Description

Course Overview

Total Quality Management in the Public Sector is a comprehensive, knowledge-based training program designed to help government and public organizations embed quality as a core managerial and organizational principle. The course focuses on the philosophy, principles, and systems of Total Quality Management and how they apply within public sector environments characterized by regulation, accountability, transparency, and service obligations. It emphasizes long-term quality improvement, stakeholder satisfaction, and continuous organizational learning rather than short-term fixes.

For new and first-time managers, this course is especially relevant because it clarifies how leadership behavior, managerial decisions, and daily operational practices directly influence quality outcomes. As a structured leadership training for new managers program, it helps participants understand their role in building quality-driven cultures, aligning teams around clear standards, and supporting sustainable improvement initiatives that enhance public value and institutional credibility.

Key Outcomes

- By the end of this program, participants will be able to explain the principles and philosophy of Total Quality Management in the public sector
- By the end of this program, participants will be able to understand the role of managers in leading quality-focused organizations
- By the end of this program, participants will be able to identify quality gaps and improvement opportunities in public services
- By the end of this program, participants will be able to link Total Quality Management concepts to management skills training objectives
- By the end of this program, participants will be able to support continuous improvement discussions within their teams

- By the end of this program, participants will be able to align quality initiatives with organizational strategy and policy goals
- By the end of this program, participants will be able to communicate quality expectations clearly to staff and stakeholders
- By the end of this program, participants will be able to recognize leadership behaviors that influence organizational quality culture
- By the end of this program, participants will be able to understand performance indicators used to monitor quality outcomes

Who Should Attend

- First-time managers in public sector organizations
- Supervisors and section heads responsible for service quality
- Team leaders managing operational or administrative units
- High-potential employees preparing for managerial roles
- Quality, performance, and organizational development staff
- Managers involved in policy implementation and service delivery

Prerequisites: No prerequisites

Course Outline by days**Day 1 – Foundations of Total Quality Management in the Public Sector**

- Evolution and philosophy of Total Quality Management
- Public sector context and quality-driven governance
- Understanding quality from the citizen and stakeholder perspective
- Managerial responsibilities in quality-oriented organizations
- Connection between Total Quality Management and leadership fundamentals course concepts

Day 2 – Quality Culture, Leadership, and Employee Engagement

- Building a quality-focused organizational culture

- Leadership roles in promoting continuous improvement
- Employee involvement and empowerment in quality initiatives
- Common quality challenges faced by new managers
- Supervisor responsibilities in reinforcing quality values

Day 3 – Process Quality and Continuous Improvement

- Understanding process-based approaches to quality
- Identifying variation, inefficiency, and service gaps
- Continuous improvement concepts in public sector operations
- Linking process quality to first-time manager training objectives
- Guided discussion on quality improvement opportunities

Day 4 – Measurement, Standards, and Quality Performance

- Defining quality standards in public organizations
- Understanding quality indicators and performance measures
- Monitoring and reporting quality outcomes
- Aligning measurement practices with management skills training goals
- Role of supervisors in sustaining performance discipline

Day 5 – Integrating Total Quality Management into Public Sector Systems

- Aligning quality management with organizational strategy
- Supporting policy execution through quality systems
- Managing change and sustaining long-term quality improvement
- Challenges in institutionalizing Total Quality Management
- Knowledge review, recap, and group discussion

Methodology

The course is delivered through a primarily theoretical and structured learning approach tailored for public sector professionals. Participants engage with established Total Quality Management concepts, leadership

frameworks, and simplified public sector cases through clear explanations and guided discussions. Interaction takes place at both individual and group levels, focusing on reflection and light discussion rather than intensive workshops. Training materials include summary sheets, a structured workbook, simple reference templates, and a practical quality toolkit suitable for desktop review. Optional minimal pre-work or optional follow-up support is available upon request only.

Assessment & ROI

Assessment during the program is conducted through short quizzes, guided question-and-answer sessions, recap checks, and facilitated discussions to confirm understanding of Total Quality Management principles and managerial responsibilities. These in-session assessments focus on knowledge acquisition and conceptual clarity. Measurement of return on investment through key performance indicators, manager evaluations, or performance reviews is managed internally by the client organization. Internal measurement is managed by the client organization and is outside the scope of our delivery. Optional follow-up or review sessions may be provided upon request.

Instructor Profile

Instructor assignment depends on the delivery date and city. We work with a global pool of trainers. Please contact us to confirm the most suitable available instructor for this course based on schedule and location.

Conclusion

Total Quality Management in the Public Sector provides a strong conceptual foundation for supervisors, team leaders, and first-time managers seeking to embed quality, consistency, and continuous improvement into public organizations. By combining leadership development for team leaders with a structured understanding of quality systems, the program supports effective supervision, stronger accountability, and sustained organizational performance. Organizations are invited to contact us to tailor the delivery format, whether onsite, online, or blended, and to adjust duration options to meet their supervisor leadership program objectives, including the provision of a certificate of completion upon successful participation.

Contact Us

To secure your place or request further information about this event, please contact us:

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